# BEATRIZ MIRANDA
## UX/UI & GRAPHIC DESIGN

LISBON / PT / 26 yo

**PORTFOLIO - WEBSITE**
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**2025**

## 👋 HEY THERE!

I bring creativity and purpose to every project, backed by a strong foundation in Graphic Design and a growing passion for UX/UI. Give less than 100% isn't an option: communication and respect drive my life.
From a private hospital to leading design at Embeiral Group, I've shaped brands across industries. In Porto, I worked as Lead Designer & UX/UI Creative, shaping the record-breaking 2023 edition of TFS and contributed to projects for Liga Portuguesa de Futebol, gaining valuable industry experience.

**This is me! A 1,58m tall powerhouse always ready to learn!**

## 📈 WORK IN NUMBERS

**6** Years of Experience    **6** Great Events

**3** Publications    **2** Exhibitions

## ⚙️ TECHNICAL SKILLS

**Figma** UI – Figma: Wireframing, Prototyping, UI Kits
**Miro** UX – Figjam/ Miro: Research, Design Systems

**Ai** Brand & Vectorial

**Ps** Professional Photography & Edition / Visual

**Id** Editorial / Print Projects

🇵🇹 Native    🇬🇧 Fluent

🇪🇸 Basic    🇩🇪 (Learning)

**Bē** BEATRIZMIRANDADESIGN ↗

**in** BEATRIZ MIRANDA ↗

**CURRICULUM VITAE**

## 💼 PROFESSIONAL EXPERIENCE

### Currently // Freelance Graphic Designer & UX/ UI Lisbon

**Liga Portuguesa de Futebol Profissional**
Other UX/UI Projects

### AUG 2022 - MAR 2024 // Graphic Design - Porto

**Liga Portuguesa de Futebol Profissional**
FinalFour Allianz Cup 22-23 and 23-24
**Thinking Football Summit (2022 and 2023 Edition)**

- **2023 Edition Re-branding**
- **UX/UI - Improvement Project on Website & App**
- Promotional Campaigns with CMPorto & SuperBock
- Event's Communication (Digital, Small & Large Prints)
- Stages Graphic & Visual Coordination

### JAN 2020 - JUL 2022 // Graphic Design - Viseu

**EMBEIRAL Group / Casa de Saúde São Mateus - Hospital**
- Graphic Design & Marketing Department Coordinator

## 📖 EDUCATION & WORKSHOPS

### DEC 2024 - NOW
**Google UX DESIGN CERTIFICATE - 6 Months**
Design Process Certificate - 2nd Course - On Going

**Foundations of UX Design** – 1st Course - Completed w/ 100% score

### MAR 2023 - JUN 2023
**Certified Trainer by CESAE Digital** – Porto

### JAN 2020 - JUL 2020
**Post-Graduation - Illustration**
School of Education - IPV

### SEP 2016 - JUN 2019
**Arts & Multimedia Degree**
School of Education - IPV